STREAMS
Healthy Neighborhood Hub



DEVELOPMENT DIRECTOR

Streams is seeking an experienced Development Director to lead its fundraising efforts, strengthen donor relationships, and build the financial support necessary for continued growth.

This is a senior leadership position with responsibility for developing and executing a comprehensive fundraising strategy, cultivating major donors, and expanding relationships with individuals, businesses, churches, and foundations.

Reporting to the Executive Director, the Development Director will play an important role in supporting the programs of Streams today while helping secure the resources needed to build a healthier neighborhood for the future.

ABOUT STREAMS

Founded in 2006, Streams is a community development organization located in the Townline neighborhood of Kentwood, Michigan. Our mission is to 'demonstrate the love of Jesus through programs and relationships that build a healthier neighborhood.'

Streams provides healthy food to more than 600 families each month, academic tutoring to more than 100 students each week, adult education opportunities, and access to healthcare through our on-site partnership with Catherine's Health Center.

Our approach recognizes that the challenges facing our neighbors are interconnected. By bringing together food security, education, healthcare, and meaningful relationships, we seek to support the well-being of the entire family while building a stronger, healthier community.

As we look toward the future, our vision continues to grow. We believe lasting community development happens when neighbors are connected, empowered, and actively involved in shaping the place they call home. That belief is guiding the next chapter of Streams as we strengthen existing programs, develop new partnerships, and explore opportunities for long-term neighborhood development.



DEVELOPMENT DIRECTOR

learn more: streamsgr.org/careers
inquires & applications: careers@streamsgr.org

A LETTER TO CANDIDATES

Dear Prospective Candidate,

Thank you for your interest in the Development Director position at Streams!

When I became the Executive Director in 2020, I knew I was joining an organization that was doing important work in an underserved neighborhood. What I couldn't have fully appreciated at the time was just how much potential there was for Streams to grow, both in the number of people we serve and in the impact we could have on the community around us.

Over the past several years, we've experienced tremendous growth. We've expanded our programs, developed meaningful partnerships, and welcomed more neighbors through our doors than ever before. Today, Streams is a place where families find healthy food, students receive academic support, adults pursue educational opportunities, and neighbors have access to healthcare and other resources that can make a lasting difference in their lives.

I'm proud of what we've accomplished. But I'm more excited for where we're going. As we've grown, so has our understanding of what it means to build a healthier neighborhood. We know that meeting immediate needs is important, but we also believe there's an opportunity to do something more. We want to help create a community where neighbors are connected, where people have opportunities to grow, and where everyone has a meaningful role in building the neighborhood they call home.

That's a big vision, and it's going to require the right people and the right partnerships to make it happen. That's why we need you.

We're looking for an experienced development professional who can help us build the financial foundation for the next chapter of Streams. Someone who understands that fundraising is about relationships, who enjoys connecting people with opportunities to make a difference, and who has the experience and confidence to ask for meaningful financial commitments.

This person will work closely with me, and our team. I'll always have an active role in fundraising, but I'm looking for someone who can take ownership of our development efforts, bring new ideas and relationships to the table, and help us think strategically about our future.

I also want someone who will take the time to understand our neighborhood and the people who live here. Because ultimately, that's why Streams exists.

I hope this Opportunity Profile gives you a better understanding of who we are, what we're working toward, and why this could be a meaningful next step in your career.

Thank you for considering Streams.



Kurtis Kaechele
Executive Director

DEVELOPMENT DIRECTOR

The Development Director leads the fundraising and donor development efforts of Streams. Working closely with the Executive Director, and administrative staff, this position is responsible for developing and implementing a comprehensive fundraising strategy that supports the organization's current programs and long-term vision.

This is a hands-on leadership role for an experienced fundraising professional who can build meaningful relationships, secure significant financial commitments, and identify new opportunities for growth. The Development Director will take ownership of the organization's development efforts while working collaboratively with leadership to advance the mission of Streams.

Fundraising Strategy & Leadership

- Develop and execute a comprehensive annual fundraising plan with measurable goals for revenue growth, donor acquisition, and retention.
- Work with the Executive Director to establish fundraising priorities, identify future funding needs, and align development activities with organizational strategy.
- Evaluate fundraising performance, identify opportunities for improvement, and provide regular reporting to the Executive Director.

Major Gifts & Donor Relationships

- Identify, cultivate, solicit, and steward major donors through personalized relationship-building strategies.
- Manage a portfolio of existing and prospective donors, developing opportunities for significant and multi-year financial commitments.
- Partner with the Executive Director on donor engagement, cultivation, solicitation, and event management.

Corporate, & Foundation Partnerships

- Develop and strengthen financial partnerships with businesses, churches, foundations, and community organizations.
- Identify funding opportunities and coordinate grant proposals, sponsorships, and other institutional giving initiatives.
- Represent Streams in the community, building relationships that expand awareness and financial support.

Development Operations

- Oversee donor management systems, ensuring accurate records, effective tracking, and consistent stewardship.
- Coordinate fundraising campaigns, communications, and events with administrative and organizational support.
- Collaborate with program staff to communicate organizational impact and strengthen donor engagement.

What Success Looks Like

Streams has a clear fundraising strategy that produces sustainable financial growth. Existing donors are more deeply engaged, new relationships are generating meaningful support, and the organization has a stronger, more diverse funding base to sustain its programs and pursue future opportunities.

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THE CANDIDATE

REQUIRED EXPERIENCE AND ABILITIES

- Minimum of five years of progressively responsible experience in nonprofit fundraising, development, or a closely related field.
- Demonstrated success cultivating, soliciting, and securing major gifts from individual donors.
- Experience developing and executing comprehensive fundraising strategies with measurable financial results.
- Strong interpersonal and relationship-building skills, with the ability to engage individuals, business leaders, church partners, and community stakeholders.
- Excellent written and verbal communication skills, including the ability to articulate a compelling case for financial support and confidently make direct financial requests.
- Strong organizational and analytical abilities, including experience managing donor relationships, tracking fundraising activity, and evaluating performance.
- Ability to work independently, establish priorities, and take ownership of fundraising goals while collaborating closely with the Executive Director and organizational leadership.

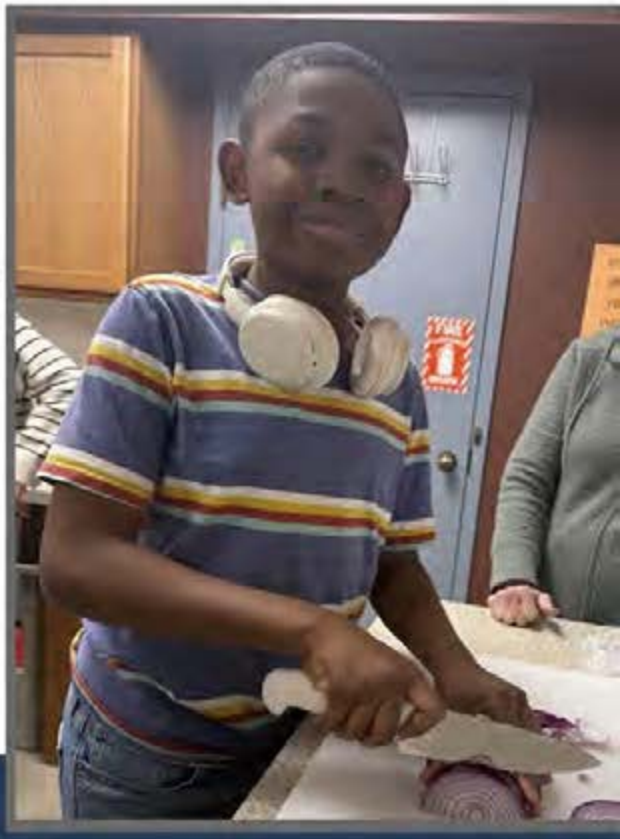
HOW TO APPLY

Interested candidates are invited to submit the following materials in Word or PDF format.
All inquiries and applications will be treated confidentially.

A brief letter of interest and current resume.

Responses to the questions below.

1. Describe a significant fundraising relationship you developed. How did you cultivate that relationship, and what was the outcome?
2. How would you approach building a comprehensive development strategy for an established nonprofit organization looking to grow its impact and financial support?
3. What interests you about the mission of Streams, and how do you see your experience contributing to our vision of building a healthier neighborhood?



Please submit application materials to
careers@streamsgr.org

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